

## Surveys

Surveys are a research method used to collect targeted data from a large number of respondents. In this project, you will create a survey based on your project's problem. Your goal is to create a survey with clear questions that are intended to gather only the data you need. To do this, you must first figure out what data will contribute to and how it will bolster the claims in your research report. You also need to be cognizant of the time it will take each respondent to complete. Respondents will be less likely to complete the survey if it's too long.

To begin, read the following materials:

- [Sage Methods Map](#): definitions of the following terms: reliability, validity, sampling, recruitment.  
[Survey's Up!](#)

Based on the problem you have chosen for Project 3, compose a survey using SurveyMonkey, Google Forms, or Qualtrics.

### **Deliverable**

List of your survey questions.