

Developing Call to Action--Recommendation

You are completing this exercise to help you better situate your call to action within your report, which is the final section in your report.

A call-to-action underscores for your intended audience viable solutions that examine a problem in a context that is in the world and outside of higher education. The goal of the call to action is to realistically and practically assess how your researched solutions can be applied and what is needed for the solutions to work well. Think of the call to action as a way to tell your audience why your recommendation is the best one and what needs to be done to act.

Remember that the goal of this exercise is to use critical thinking and secondary evidence as you draft a section of your report. Consider the following statements and then write a couple sentences in response:

1. List potential stakeholders and their roles in the proposed solution in order for this recommendation to be successful for the audience's organization.
2. Thinking about the benefits of a recommendation, describe one benefit of your groups' recommendation that your audience's organization can implement.
3. Thinking about the benefits of a recommendation, describe how your groups' recommendation will assist your audience's organization and will impact the budget.
4. Describe what the reader of this report needs to do in order to help enact your groups' recommendation.

Next, work with your team and collaboratively discuss and then create one paragraph that your group can include in their report.