

Developing Call to Action--Feasibility

You are completing this exercise to help you better situate your call to action within your report, which is the final section in your report.

A call-to-action underscores for your intended audience viable solutions that examine a problem in a context that is in the world and outside of higher education. The goal of the call to action is to realistically and practically assess how your researched solutions can be applied and what is needed for the solutions to work well. Think of the call to action as a way to tell your audience why your recommendation is the best one and what needs to be done to act.

Remember that it's ok if you have some research that shows the selected issue cannot be realistically solved at the current moment. In other words, when informing your audience whether and when action should be taken, it's possible that some steps may need to be enacted before the solutions can be implemented.

The goal of this exercise is to use critical thinking and secondary evidence as you draft a section of your report. Write your answers to the following questions:

1. What research can you show that addresses your groups' problem as something that can be realistically solved?
2. Explain how you imagine your group can best recommend this solution, what timeframe your group will need to accomplish it, and what things your group will need to accomplish the solution.
3. Is there research that demonstrates your potential solutions cannot be realistically reached in the timeframe your group has for this project?
4. In terms of materials, time, and structural changes, explain what is needed in order to accomplish the solutions that can't be accomplished at the current moment.

Now that you have written your answers to the above questions, compare with your team all you have decided on and write one paragraph that includes everyone's ideas. Don't forget to include this information in your report!