

Applied Research

Exercise

This project focuses on applied research (also known as workplace or practical research). This is not an academic research project. Applied research draws from practical sources that can be understood and applied in workplace situations. For example, if you were trying to assess a workplace issue (working remotely, use of technology, communication, etc.), you would need to find sources that analyzed those topics in relation to workplaces and/or businesses not academia. In this way, applied research is used to connect your ideas to what's happening in the world. Many of your future careers will ask you to perform applied research and to solve workplace issues. This project exposes you to ways to conduct online research for practical problems.

Deliverable

First, read the following pieces:

- Hall, E. (2013) Chapter 1, *Just Enough Research*
- Hovde, M. R. (2017) Preparing Technical Communication Students for Workplace Practitioner Research

Then, compose a short reading response that discusses the readings. Be sure to reference at least one idea from each article.

Some questions to consider:

- What did you learn about applied research?
- How does applied research differ from academic research?
- What do you find interesting about applied research?
- How does applied research differ from research you've done in college so far?
- In what ways will you alter your approach to research from how you've done it in the past?