

Case for programs

Bureau of labor statistics

The projected percent change in employment from 2021-2031 The average growth rate for all occupations is 0.5 percent per year (so 5%).

Technical writers: 6% (about as fast as the average for all occupations.)

Advertising, Promotions, and Marketing Managers: 10% (Faster than average)

Health educators (I found Health Education Specialists and Community Health Workers): 12% (much faster than average)

Instructional coordinators: 7% (As fast as average)

Training and development specialists: 8% (Faster than average)

Web developers (I found web developers and digital designers): 23% (Much faster than average)

Writers and authors: 4% (As fast as average)

Public relations specialist (includes social media specialists): 8% (Faster than average)

Social and community service managers: 12% (Much faster than average)

CNN Money and Pay Scale
<https://money.cnn.com/pf/best-jobs/>

Demand for IT security consultants are projected to grow a solid 37% between 2012 and 2022. From their 2017 survey.

Content strategist: 32%

Webmaster: 27%

e-learning specialist: 8%

social media manager: 9%

user interface designer: 27%

user experience designer: 13%

US News Best Jobs

Of course [technical writer](#) ranks among the best.

Reports that could provide insights and value for various arguments

Humanities Indicators of the American Academy of Arts and Sciences. "The Humanities in American Life: Insights from a 2019 Survey of the Public's Attitudes & Engagement " 2020. general editor, American Academy of Arts and Sciences, <https://www.amacad.org/humanities-indicators/survey-public-perceptions-humanities>.

includes a section on the humanities in the workplace included reading, writing, use of a language other than English, working with and understanding others, and applying a historical perspective to a task.



https://www.forbes.com/sites/civictionation/2019/04/22/employers-are-seeking-more-than-just-students-with-degrees/?fbclid=IwAR1FSZvLT8U_pNQijZ8iqgI1-MFGOPTj062zmjhGdI-RMdWzB7LqgSmLT6o#277bbccd3cc0

- speaks to employers wanting to hire students with internship experience
- resaerch
- cumulative final project
- multiple writing assignments

Hmmm....we may know degrees that do that!

<http://www.nacweb.org/career-readiness/competencies/are-college-graduates-career-ready/>

<http://www.nacweb.org/career-development/trends-and-predictions/job-outlook-2016-attributes-employers-want-to-see-on-new-college-graduates-resumes/>

<https://www.burning-glass.com/wp-content/uploads/Saving-the-Liberal-Arts.pdf>

<https://psmag.com/education/studying-humanities-teaches-you-how-to-get-a-job>

<https://www.wsj.com/articles/hunting-for-soft-skills-companies>

-scoop-up-english-majors-1477404061

https://www.washingtonpost.com/news/answer-sheet/wp/2017/12/20/the-surprising-thing-google-learned-about-its-employees-and-what-it-means-for-todays-students/?noredirect=on&utm_term=.8fc8289c2d0e

- [14 Jobs for English Majors That Pay At Least \\$60,000 \(Forbes\)](#)
- [Want a Job With That English Degree? \(Corrigan Literary Review\)](#)
- [Turning to the Humanities in Times of Crisis \(The Baltimore Sun\)](#)
- [How Humanities Degrees Cultivate Marketable Business Skills \(Entrepreneur\)](#)
- [Surprise: Humanities Degrees Provide Great Return On Investment \(Forbes\)](#)

[Why English Majors are the Hot New Hires \(American Express OpenForum\)](#)