

F O U N D

O B J E C T

P R O J E C T

FOUND OBJECT

Myths
About
Drilling
In
ANWR

By: Ben Lieberman

MYTH #1:

"ANWR Drilling Would Harm Alaska's Environment"

tone and language?

Do Not
Disturb

"...a **small** piece of a **big** coastal plain in a **very big** wildlife refuge in the **biggest** state in the Union"

Even though the author uses this passage to hammer in his point, it comes off somewhat sarcastic. His language here has a repetitive quality and he uses very simple terms. This could cause the audience to feel offended if they believed he was implying they were unintelligent.

fact frame?

OUTDOOR

The author presents numbers and figures for us to examine when hearing this myth. He tells us that 17.5 of the 19 million acres of ANWR are off-limits to drilling and only 2,000 acres are currently approved. If we frame these facts and consider them the most important information given, they will lead us away from the media's misleading photos.



Destination

SCENIC

discover

CONTENT? The author wants us to realize how big ANWR is and inform us about the minimal amount of land that is approved for drilling. He tries to convince us that the media has falsely portrayed the area of ANWR that is approved for drilling.

EXPLORING

EVERYTHING