

Week 2: January 16

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Topic: Frameworks and Philosophies

Read for Class:

- Porter, J. E., & Sullivan, P. A. (2007). "Remapping curricular geography": A retrospection. *Journal of Business and Technical Communication*, 21(1), 15-20.
- Cook, K. C. (2002). Layered literacies: A theoretical frame for technical communication pedagogy. *Technical Communication Quarterly*, 11(1), 5-29.
- Russell, D. R. (2007). Rethinking the articulation between business and technical communication and writing in the disciplines: Useful avenues for teaching and research. *Journal of Business and Technical Communication*, 21(3), 248-277.
- Tillery, D. (2001). Power, language, and professional choices: A hermeneutic approach to teaching technical communication. *Technical Communication Quarterly*, 10(1), 97.
- Henschel, S., & Meloncon, L. (2014). Of horsemen and layered literacies: Assessment instruments for aligning technical and professional communication undergraduate curricula with professional expectations. [Programmatic Perspectives](#), 6(1), 3-26.

Do for class:

Be prepared that I will be calling on folks at random to provide a short summary and then a provocative question about each of these. Also these have quite a bit of jargon that may or may not be explained to non-experts so write down whatever you don't understand.

In class:

- discussion of readings
 - visualization exercise (between frameworks and definitions)
 - how these influence teaching or not
 - connection to the definition readings from last week
- talking about our pedagogical approaches